BULLETIN FROM

The New York Office 404 East 55th Street, New York

Vol. II October 15, 1934 No. 19

MUST BOOKS

November ~~13~~ 22

Fallada, Hans THE WORLD OUTSIDE Simon & Schuster

*** An essential book, due to the phenomenal success of Little Man, What Now, but not, in itself, indicating that open sesame of the human touch which gave the other book its wide popularity. This new novel is a startlingly vivid indictment of a social system which virtually forces a man once a convict to return to that status. Beginning with the man's last days in prison, Fallada succeeds in building up breathless, unbearable suspense, a feeling on the part of the reader, that an inescapable doom is hanging over Willi Kufalt, and that it must be avoided. There is a scathing and satiric presentation of the attitude of "honest citizens" to their fallen fellow-man. Never descending to the pettiness of moralizing, Fallada yet succeeds in impressing one with the basic fallacies in the method. There is a more serious purpose evident on the surface - yet the story is so intensely human in its handling that no accusation of propaganda could be lodged. Less of humor - less of emotional appeal - more depth - more closely integrated a structure than Little Man, What Now? But, because of its content, not so likely to achieve the enormous popularity of the other. The initial sales are sure to be large, so watch it. Publishers planning promotion and advertising. $2.50

November ~~30~~ ~~22~~ 30

Werfel, Franz THE FORTY DAYS OF MUSA DAGH Viking

*** Prophecies regarding dark horses are a temptation that the canny book reviewer does well to dodge. But here is a book that creates too strong a temptation to resist. It's one of these "lost causes" - and for that reason may not prove the sensation that I sense in it. It's the saga of a passing race, a race long condemned to accepting an attitude of rather contemptuous pity. And yet I defy any reader, caught as I was in the tremendous power, the insidious fascination of this story of the courageous struggle against extinction of a fragment of the Armenian people, to emerge unscathed, unstirred. A dark chapter in the history of modern "civilization", this determined effort on the part of the master Turk to exterminate a "problem". And this is a hero story of modern days - a Twentieth Century Roland Chanson. Gorgeous - terrible - profoundly exciting, the story of Gabriel Bagradian, Armenian expatriot, caught on a chance return, in the meshes of political intrigue, and brought to new life by the inner call of his racial heritage, given impetus by the overlayer of European ideals and standards. Through studied organization of the pitiful weapons at hand, he succeeds in holding at bay the Turk, and maintaining a state of seige for forty days of inner and outer conflict. And the climax, as unexpected as it was stirring, etches the whole drama in sharp relief. A book that should be read by a member of the staff - that should be sold by the contagion of personal enthusiasm. It is not "light reading" - and yet the drama carries one through without ever a moment of anticlimax. A book that deserves a sensational reception, and a continued sale. The publishers are putting their biggest push back of it. Don't come in on the caboose. $3.00

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These Should Be Money-Makers For You

There's a new Masefield, The Taking of the Gry - disappointing, but still Masefield has a market. The Phyllis Bottome short stories, Innocence and Experience, have the push of Private Worlds as a starter. Margaret Irwin's Proud Servant, for first rate historical fiction and ditto for Yonder Sails the Mayflower, by Honore Wilsie Morrow, and Stewart Edward White's Folded Hills. In non-fiction, the best bets are Seabrook's The White Monk of Timbuctoo and though not up to par, Beverley Nichols' third in the trilogy, A Village in a Valley.

PROBLEMATICAL BOOKS - Fiction

October 24

Christiansen, Sigurd CHAFF BEFORE THE WIND Liveright

A translation from the Swedish, and a plot that seems to have echoes of similar situations in a succession of books of the past year or so. A woman and two men, the woman victim of circumstances which seemed to her to justify her allowing Fate the easiest way in eliminating an undesirable husband from her path, one of the men a conventional creature who cannot bear the thought that he has touched the fringe of anything outside the accepted practice of society. It is just another of those books that most booksellers can pass up. $2.00

October 26

Richardson, Henry Handel THE END OF A CHILDHOOD Norton

The title links the first four chapters to the books dealing with The Fortune of Richard Mahony, and in them we find the son of Richard somewhat battered by chance, but feeling life good after all. The balance of the book consists of short stories and sketches, thirteen in all, and chiefly concerned with one phase or another of youth. Some pretty ephemeral - some full-blooded. The market is limited, and the same sort of material has been better done elsewhere. $2.50

November 1

Gellhorn, Martha WHAT MAD PURSUIT Stokes

A good deal of to-do without getting anywhere. Three girls face life with an urge to find its meaning for them. Sue "gets hers" after a brief butterfly career, with rather deliberate courting of disaster through unconventionality. Charis finds disillusionment in chasing lost causes and discovering that her income is more appreciated than her enthusiasm for righting the wrong. She, too, is caught, but innocently and tragically. Judith, conservative but striving to share her chum's angle on life, has a few hard lessons to learn, but emerges, bearing the palm, handed her by Charis. A rather futile book but it might have a rental library sale. $2.00

November 2

Bottome, Phyllis INNOCENCE AND EXPERIENCE Houghton, Mifflin

Collection of short stories, fragmentary but rather unusual and certainly far above the average run. The greater number deal with characters themselves un-

touched by the world's sordidness; the balance with psychological studies verging on abnormality. Phyllis Bottome has enlarged her market this past year and the volume should reflect this in its sale.

November 8

Boyle, Kay MY NEXT BRIDE Harcourt, Brace

Kay Boyle has a certain brittle originality both of conception and execution that makes one wish she could orientate herself in her material somewhat more convincingly. Here's another novel that leaves one with a sense of confusion and dissatisfaction and futility. The story of an American girl who comes to Paris to get a job, of her work in the fantastic Sorrel studio (reminiscent of Sanger's Circus and similar artistic anomalies), of her sordid lodgings from which she helps two tragic little Russian women to escape, of her love affair with a rich and undisciplined young American, of the tragic end. And so what? $2.50

Irwin, Margaret PROUD SERVANT Harcourt, Brace

** Royal Flush was outstandingly successful in the field of historical fiction. Now comes an equally brilliant novelization of the life of James Graham, Marquis of Montrose. The period - Scotland during the unrest of the reign of Charles the first - has been the background of countless novels. Yet, for the first time, I've felt a sense of gradually reconstructing the life, of getting behind the scenes and understanding more clearly the interweaving of political and religious intrigue, the shifting from one viewpoint to another, the ideals that brought many of Scotland's proudest heads to the dust. Good adventure, good history. And she makes Montrose a glamorous and yet wholly convincing hero, and his romance a poignant and exquisite thing. $2.50

November 16

Roth, Joseph TARABAS Viking

Job put Joseph Roth across to the book buying public; Radetzy March strengthened his position from the critical angle, in certain circles; now comes Tarabas: A Stranger on this Earth. It reads like a modern parable, this story of a Russian whose whole life is molded on a gypsy prophecy, that he should be both murderer and saint. America and escape from the consequences of a crime - an arrogant return to Russia and his people - a violent military career, in the war and the confusion following it - and then atonement. There is a certain stark simplicity in the telling - the details are suggested not drawn. It leaves one with a lack of emotional response, and a sense of thinness of substance. Cannot see a very wide market for this. $2.50

November 21

Westmacott, Mary UNFINISHED PORTRAIT Doubleday, Doran

A man's sensitiveness recognizes the undertones of impending tragedy in a chance met woman, and who saves her from herself by making her bring her story into consciousness. A record of weakness with charm - of a nature starving for affection - of bewilderment. It is good reading, though not a top notcher. Rental library distribution, women primarily. $2.00

November 12

Widdemer, Margaret THE OTHER LOVERS Farrar & Rinehart

Light entertainment in a story of an incurably romantic elderly match-maker. Her chief fun in life comes from unraveling other people's romantic tangles, whether they be relatives, casual acquaintances, employees, crusty bachelors. Should touch the Young Mrs. Meigs audience. $2.00

November 26

Morrow, Honoré YONDER SAILS THE MAYFLOWER Morrow

** Good historical fiction with a unique setting, - that of the Mayflower's English background. We know little enough about the gathering of the colonists for that momentous undertaking. Here is a vivid story of the three weeks before the sailing, of the meeting of the pilgrims exiled in Holland with those recruited from England, the struggle for supremacy in the groups, money troubles, very human frailties exposed and inner conflicts revealed. Then the story of treachery and the near tragedy of the second boat, the Speedwell. An interlude with a pirate. And through it all the thread of the romance of Robert Cushman, prime mover in the enterprise, who puts the cause before his dreams. It gives one a new and refreshing approach to a story that seems hackneyed in our stereotyped text book version. Should have a wide juvenile appeal. Sell in both departments. $2.50

December 5

White, Stewart Edward FOLDED HILLS Doubleday, Doran

** (This was reported a good many months back, but the report is here repeated because of the successive postponements of publication)....Not as good reading as The Long Rifle and Ranchero, with which titles it belongs, in that it continues the story of Andy Burnett. Californians, familiar with the intricacies of their own checkered history, when the fate of California hung by a thread, will probably find the concentration on the political and social and economic factors determining the situation in the years before the discovery of gold, of vital interest. For other readers, it slows up the plot. But - as an integral part of the series, it should be read, so your market is readymade. Fremont, bearing the earmarks of a filibuster, Kit Carson, scout, Larkin, worried representative of the government in Washington, stationed in Monterey, Captain Sutter of Sutter's Fort - these are a few of the characters seen through its pages. $2.50

This Material Received Too Late For Inclusion in an Earlier Issue

October 16

Masefield, John THE TAKING OF THE GRY Macmillan

"The fact that John Masefield's name is connected with this book lends a certain cachet to what would otherwise be a relatively unimportant sea story. It is far from another Bird of Dawning. The story concerns the cutting out of the steamer Gry from a naval harbor of a fictitious Spanish American country. The sea language is all ship-shape and Bristol fashion and there is no fault to find with the writing. The story just misses being exciting but at that it is a bit on the juvenile side, for the sea story fans it will prove weak tea after Mutiny on the Bounty, Sea Witch or Bird of Dawning. Play safe on orders. It is worth while, but I doubt if it has

a long life. Might try with your boys' books." So reports our specialist on sea books, E. S. McCawley. $2.00

And adds Mr. McCawley - -

"I nominate for the Hall of Fame as a dark horse, Cape Farewell by Harry Martinsson (Putnam). Here is a book that is of the sea and yet not exactly a sea story. Beautifully polished sketches of life at sea and ashore written by a man with a gift for using words as a painter blends colors. A translation from the Swedish but evidently faithfully done because none of the delicacy of the use of metaphor is lost in translation....I defy anyone to get a copy, read a few pages, and be able to put it aside. I read it at a sitting and sold five experimental copies the day they arrived....This book wont sell itself but if you take the trouble to read it, there are some plus sales." - - Reported by this office, August 1st.

(Note to subscribers. This sort of hint of individual "finds" is tremendously constructive. We are glad to pass them along.)

October 19

Dashiell, Alfred S. EDITOR'S CHOICE Putnam

The managing editor of Scribner's Magazine gives readers the benefit of his practical experience in a book that should be required reading in every short story course the country over. An introduction explains that his selection is based on his ideals of permanent value in prose fiction. A brief historical background of the short story form - an analysis of fundamental critical approach. The appendix lists additional short stories. Emphasis on American authors, as he states that the short story form is peculiarly American. The collection is not stereotyped, many stories of well known writers, but not the "obvious" ones. Running commentary of interest to students. $3.00

From the Issue of September 1, 1933

Hilton, James LOST HORIZON Morrow

Alexander Woollcott is advertized as saying "I am going quietly mad over Lost Horizon", - etc. This - plus the new push given by the English award may start the ball rolling. We liked the book immensely a year ago, and, for the benefit of those who were not subscribing to this service at that time, and who may have missed the book, we venture to repeat the review. "A strangely absorbing and fascinating story of a lost Englishman, Hugh Conway, of the Consular Service in India. It is a story within a story - an adventure in time and space, in the course of which Conway and three fellow travelers are captured for the purpose of further experimentation in certain theories of longevity practised successfully in a remote lamasery of the Tibetan mountains. There is somewhat the atmosphere of The Green Goddess, which George Arliss popularized on stage and screen some years ago, and combined with that, there is a spiritual force and an underlying philosophy that carries the reader's imagination beyond the scope of the book. Not a book for everyone. Try it with those who liked A Man Named Luke." $2.50

Announcing that

Dreiser, Theodore - - - Complete Works - 21 volumes - to be under the imprint of Simon & Schuster. Future Publications will be brought out by them also.

RECOMMENDED MYSTERIES AND THRILLERS

October 11

Myers, Isabel Briggs — GIVE ME DEATH — Stokes

The dramatist Jerningham tries to prove that his old friend has been murdered, though all clues lead to suicide. New York background. Good reading. $2.00

October 24

Livingstone, Kenneth — THE DODD CASES — Doubleday, Doran

A group of short stories, centering on a prototype of Sherlock Holmes, an independent investigator, at odds with Scotland Yard. Readable tales. $2.00

Belloc-Lowndes, Mrs. — THE CHIANTI FLASK — Longmans, Green

Psychological study of a woman accused of poisoning her husband. Convincing in plot and handling. English middle class setting. $2.00

November 1

Queen, Ellery — THE ADVENTURES OF ELLERY QUEEN — Stokes

Collection of short stories - a succession of mysteries solved by Queen's well known deductive methods. Scope too concentrated to develop his usual suavity of approach, and for that reason disappointing to Ellery Queen fans. $2.00

Mario, Queena — MURDER IN THE OPERA HOUSE — Dutton

The last scene of Pagliacci is the setting for a murder on the stage. A visiting criminal psychologist to the rescue. $2.00

November 7

Reilly, Helen — THE LINE-UP — Doubleday, Doran

McKee and the New York Police solve a baffler which takes three lives and smashes a romance and a marriage. Done in the best Sherlock Holmesian manner. $2.00

November 16

Davis, Means — MURDER WITHOUT WEAPON — Smith & Haas

Matt Higgins and his two allies solve another hospital baffler which hinges on a strange bit of medical evidence. $2.00

November 21

Wallace, Carleton — SINISTER ALIBI — Doubleday, Doran

Burglary, forgery, kidnapping, counterfeiting, murder on three counts, suicide and an almost successful getaway. England-Scotland Yard. $2.00

PROBLEMATICAL BOOKS - Non-Fiction

October 17

Stark, Freya THE VALLEYS OF THE ASSASSINS Dutton

Good reading, this unusual story of adventure and exploration in a little known part of the world - Persia and its environs. For those who like the Sven Hedin material, or the new Ben James' Secret Kingdom, this is made to order for armchair traveling. A woman explorer, too, lends peculiar glamor, and her spirited account of her encounters with the natives, her indomitable courage and resourcefulness in the face of actual danger and unrelieved hardship, makes one feel that sex is no barrier to what is generally considered almost wholly a male province. Northwest Luristan, the strange search for hidden treasure in the high mountains, the City of Larti, the forests of Aftab, the Gangir Valley, Baghdad, the Valley of the Assassins (particularly interesting to those who have read the new Omar Khayyam, by Harold Lamb) and so on. There is humor in the telling, and a real sense of the story teller's art. Illd. $4.00

October 18

Hammond, J. L. C. P. SCOTT OF THE MANCHESTER GUARDIAN Harcourt, Brace

This is more than simply the life of an eminent journalist, whose fame might not entitle him, in this country, to more than passing interest, except in limited circles. This is, in addition, a study of the closely interlocked interests of journalism, politics, international complications, great movements, and great leaders of public opinion. It is the story of The Manchester Guardian in its relation to England of the last half of the 19th century and the first three decades of the 20th century. C. P. Scott, for many years the motive power of the paper, is, of course, the central figure, but it is Scott in relation to his profession, in relation to the events which colored the policies of his paper, that we study - rather than Scott, the man. We do, however, get a vivid glimpse of the man through a chapter written by his associate, W. P. Crozier. And his personality shines through his work, which was to him life itself. An excellent biography, if not one likely to be widely popular. Important for public libraries. $3.75

Seabrook, William THE WHITE MONK OF TIMBUCTOO Harcourt, Brace

** Seabrook can be counted upon, always, for good entertainment. This, unlike most of his books, is concerned with a personality - other than his own - rather than a place. The story of the mysterious Pere Yakouba was promised in Jungle Ways, in 1928, and in 1933 Seabrook returned to Timbuctoo to get the story, since Yakouba refused to write it himself. Of French parentage, Auguste Dupuis became a priest, but so unruly a priest that the Church sent him on its hardest assignment, to found a mission with the White Monks in recently occupied Timbuctoo. Again he found conformity difficult, and eventually demoted, he laid aside his robes and went native, married a black wife, begat children, became an official of French West Africa in high standing, and always maintained a deep piety and love for the church he had affronted. A colorful character - and Seabrook has given his story in all its lights, told with sympathy and vigor. Parts of it might offend conservatives, particularly Roman Catholics. $3.50

October 21

Hathaway, Esse V. THE ROMANCE OF THE AMERICAN MAP Whittlesey House

I found this better reading than Earth Conquerors (see page 286) and a book with a wider market and a more permanent appeal. Following the trails of the early explorers, Spanish, French, English, by sea and land, the book adds bit by bit to the history of the American map, between 1513 and Ponce de Leon in his search for the Fountain of Youth, to the exploration of the Grand Canyon in 1869. The emphasis is on the men, their adventures, their contribution. But the story it unfolds is a romantic and exciting one, and fills in with colorful detail the hackneyed background of schoolday information. Ideal supplementary reading for American history and geography, so should have a plus sale in juvenile departments. Illustrated with maps. $2.00

October 22

Vallentin, Antonina POET IN EXILE Viking

The life of the poet Heine, by the biographer of Stresemann. A much better book than the only recent life of Heine, by Marcusse, published by Farrar & Rinehart and reported in November, 1933 (page 179). Unlike that biography, the poet and his work are here closely linked, and the impact of a rather tragic emotional career, of successive missteps in business and society and politics and religion, is shown not only in its effect on the sensitive, introspective man, but on his work. Without minimizing his weaknesses, she succeeds none the less in building up sympathy and understanding of the man and his poetry. Not a book for a very wide sale, but an important book for anyone interested in the development of German literature and in a new slant on the literary life of the 19th century in Paris, where he spent most of his creative years. $3.00

October 30

Sherman, Henry C. FOOD AND HEALTH Macmillan

The Mitchell Professor of Chemistry at Columbia has written here a serious book for the layman interested in the relations of food and the processes of human life. He has given, in readable form, the developments in the knowledge of nutrition and the nutritional characteristics of foods. He shows how imperative is a knowledge of the preventive use of proper foods to decrease the dangers of infection and disease. A book for those who believe in positive health rather than curative medicine. A guide to sane eating. But in no sense a fad book on modern diets. $2.50

Engelbrecht, H. C. ONE HELL OF A BUSINESS McBride

Following the threads unravelled by the Nye Committee investigating the munitions industries, Engelbrecht goes deeper into the relation of governments and munitions, the use of influential persons as agents, the paving of the way into government offices with bribery, the ignoring of international treaties, the tragic joke of embargoes. A bitter indictment of this "hell of a business" and a good background book for further investigations. $1.00

November 1

Laughlin, Clara E. SO YOU'RE GOING TO THE MEDITERRANEAN Houghton, Mifflin

Any addition to this popular series is sure of a waiting market. Miss Laughlin has the faculty of making a practical guide book excellent reading, in-

formative not only on the side of the obvious, but also including the colorful side excursions that round out the conventional traveler's itinerary. She goes into places to eat and things to do, in addition to sight seeing, and covers an increasingly popular mecca of the American traveler. $3.00

Early November 11-1

Hughes, M. Vivian A LONDON CHILD OF THE SEVENTIES Oxford

** Grand reading and a very refreshingly original book, this story of Molly, only girl in a family of four boys, of family life in London in the '70s, a vivid recapturing of a vanished age. Writing by an adult looking back, done with humor, charm and no hint of the present concept of Victorian childhood. More robust than Dew on the Grass - less mad than Worth Remembering - suggests First Childhood, but seems more spontaneous, less studied. The comparison with Julia Newberry's Diary seems far fetched - this is not a child's impressions of the immediate happenings. A happy book, the background a lovable family of middle class people of intelligence beyond average, with lean times and flush. There might be some juvenile market, also. A book for a plus sale. Have it read by a staff member and select the customers who would like to have it called to their attention. $3.00

November 2

Schlosser, Alexander L. THE GENTLE ART OF MURDER, 1934 Vanguard

From newspaper reports, interviews, trials, evidence, pro and con, are here presented a personal selection of the 1934 murder docket. Dr. Ruth Dean, the poisoner, Dr. Poderjay, Helen Spence Eaton, Bobby Edwards, Mrs. Coos, John Dillinger, - accounts written in breezy, journalistic style. Not stressing the morbid, it makes good case reading. For a male audience chiefly - for anyone interested in criminal records. $2.00

November 5

Mawson, C. O. Sylvester DICTIONARY OF FOREIGN TERMS Crowell

The full title is Dictionary of Foreign Terms Found in English and American Writings of Yesterday and Today. One of the editors of the Webster Dictionary, of the revised Roget Thesaurus, etc., now presents the fruits of many years of labor in approximately 400 pages of foreign terms, not only expressions in daily use, but those which are almost essential for exact expression where no English equivalent exists. The fields of law, music, the fine arts, cuisine, mottoes of states and nations, foreign proverbs, etc. etc. An indispensable deskbook for the student of words. $2.00

November 5

Brown, John Mason LETTERS FROM GREENROOM GHOSTS Viking

From Mrs. Siddons to Katharine Cornell, from Peg Woffington to Ina Claire, from Christopher Marlowe to Eugene O'Neill, from Richard Brinsley Sheridan to Noel Coward, from Inigo Jones to Robert Edmond Jones - each of these "ghosts" stresses the points held in common with the living inheritor of his or her special field of theatre, praising, gently scolding, warning them in the use of their talents. An original vehicle for adroit dramatic criticism, for analysis of the aims of tragedy

and comedy in the hands of the interpretor, of the writing of drama, of stage decor. The letters are written in the style of a past age, but in each one feels the personality of the supposed "writer". A brilliant piece of work, good entertainment, and of interest not only to those in the profession, but to anyone interested in current theatre. $2.00

November 7

Repplier, Agnes AGNES IRWIN Doubleday, Doran

This book is a tribute to the memory of a pioneer in the field of education, the former head of the famous Agnes Irwin School in Philadelphia, the former dean of Radcliffe College, a woman whose influence in the field of education was far-reaching. An adroit and sympathetic piece of characterization, a reflection of the spirit of the times, but not a book that should be compared to her profounder studies, - Pere Marquette, Mere Marie of the Ursulines, Junipero Serra. Appeal primarily to those connected with the school or the college under Miss Irwin's régime, and to her many friends in Boston, New York and Philadelphia. $1.50

November 8

Waddell, Helen BEASTS AND SAINTS Holt

The author of Peter Abelard and of The Wandering Scholars has here brought together fables of saints and animals. There is a certain quaintness in the idea - there is an appeal to those who are interested in stories of saints, and to children whose memory and imagination will be touched because of the combination of factors. But I cannot see any general interest in it. The saints are, to the general public, little known characters, the stories largely mythical. Of interest from the legendary and scholarly point of view. $2.50

November 9

Peterkin, Julia A PLANTATION CHRISTMAS Houghton,Mifflin

An essay to refute the claim that "in many places something has happened to Christmas; that it is changing from a time of merriment and carefree gaiety to a holiday which is filled with tedium; that many people dread the day and the obligation to give Christmas presents is a nightmare to weary, bored souls, that the children of enlightened parents no longer believe in Santa Claus; that all in all, the effort to be happy and have pleasure makes many honest hearts grow dark with despair, instead of beaming with good will and cheerfulness." — She gives instead the picture of the preparations on the plantation, from November on, the happy holiday spirit, and the celebration itself, lasting through a week of visiting round. Good gift book for the season - a plus sale. $1.00

Palmer, Frederick LIFE AND LETTERS OF GENERAL TASKER HOWARD BLISS Dodd,Mead

** One of the finest biographies of the year, and comparable in quality to the Newton D. Baker: America At War, of which it is a very natural outgrowth. He has taken a man known by name only to many, and has made him a personality never to be forgotten. Modest to a fault, brilliant, scholarly, conscientious, energetic, tremendously vital in a quiet way, General Bliss played a conspicuously important part, not only through his army servies, but in other fields which he entered with equal

ardor. Diplomatic and military representative of his country in Spain, in Cuba, in the Philippines; representative on the Supreme War Council after we entered the war; and yet, throughout his life, a determined advocate of the cause of peace. Colonel Palmer has drawn on source material for his authority, on letters and records and the memories of those who knew and loved General Bliss. Close tie-up with the forthcoming volume of the Lloyd George Memoirs, as the closing chapter of that volume records the appointment of Bliss to the Supreme War Council. Market not confined to those interested in military matters; Bliss as a personality is of compelling interest. $4.00

November 21

Nichols, Beverley A VILLAGE IN A VALLEY Doubleday,Doran

** Down the Garden Path and A Thatched Roof have established Beverley Nichols as the chronicler of the village of Allways, so this third volume, which goes more intimately into the personalities of the village itself is a welcome addition to the series. It is more closely allied to Down the Garden Path in its quiet tempo, in the concentration, much of the time, on growing things. There is less humor, perhaps; there is, indeed, at times a good deal of pathos. Personally, I found it less charming than its predecessors, but many readers will prefer this, in which there is more of the anecdotal element, and, actually the solving of the great village mystery. One meets again the inimitable Mrs. M. the annoying Undine, the delicious old professor. Good for the Nichols' market and for all who like English village pastorals. $2.50

November 23

Lloyd George, D. WAR MEMOIRS OF DAVID LLOYD GEORGE - Vol. IV Little,Brown

Volume four deals only with the year 1917, a momentous year and one that had much of tragic mismanagement and waste. Revelations concerning the GHQ and particularly Sir Douglas Haig and Sir William Robertson, will be the subject of heated controversy, undoubtedly. Very little about America's share in the early months of her declaration of war. The other important subjects are the Turkish campaign, the successes in the Near East, the creation of the air ministry, the labor unrest, the collapse of Russia, the successive unsuccessful peace moves, and the threat of Italy's withdrawal. You know your market. $4.00

Late November

Gotch, Rosamund, ed. MENDELSSOHN AND HIS FRIENDS IN KENSINGTON Oxford Press

Cannot see a wide market for this. The book consists almost entirely of letters from Fanny and Sophy Horsley, written to friends and members of their family and revealing a warm and intimate friendship between their family and Mendelssohn, who was visiting near by. The appeal is largely to those interested in personal reflections of Mendelssohn, and to others who seek first hand pictures of social life in the years 1833-36. There is a suggestion of the appeal of the Julia Newberry Diary, in the spontaneity and freshness of comment of the girls as they tell of the people and the incidents of the day. $6.00

Late November

Arms, John Taylor HANDBOOK OF PRINT MAKING AND PRINT MAKERS Macmillan

The interest in prints has become widespread and should create a demand for just such a book as this, which gives the basic information anyone interested in the subject should have at his finger tips. He takes the various classes of prints, one at a time, - etching, engraving, woodcut and wood-engraving, mezzotint, aquatint, color-printing, lithography. A brief definitive section, describing the process and the method of recognition, is followed in each instance with a history of the art and of the outstanding creative artists in that field. At the end there is an alphabetical list of print makers, with enough indication to make it possible to place them in the history of engraving. The book is what is says in its title - a handbook. It is not intended for reading so much as for reference. From that angle, it should have a place. $2.50

Bacon, Peggy OFF WITH THEIR HEADS McBride

Peggy Bacon has a large and enthusiastic following and they will want this collection of fifty odd caricatures of prominent Americans. Shrewd, unsparing, cynical, devastating, the "portraits" can hardly be said to show our leaders at their best! Nor do the notes which she made in doing her preliminary sketches, add to the flattery. Along with political highlights such as Franklin Roosevelt, Mayor LaGuardia, General Johnson, Rexford Tugwell, etc., she has included people such as Heywood Broun, Dorothy Parker, Carl Van Doren, Robert Nathan and so on. $3.00

The Following Material Received Too Late For Inclusion in Earlier Issues

Published

Rawson, Marion Nicholl SING, OLD HOUSE Dutton

You should know about this as it would be extremely valuable for anyone of your customers who is interested in reclaiming an old house, in hunting one out with the essential features, in knowing the earmarks of this period or that, and what details should be kept, and what restored. Illustrated. $5.00

Announcing

Kipling, Kudyard VERSE; Inclusive Edition 1885-1932 Doubleday, Doran

A staple item, bringing the Kipling verse up to date. There are sixty-two poems added to those in the last edition, and of these eight have never before appeared in book form. The last edition - 1919 - has sold over 110,000 copies. This should carry on. Completely reset. 937 pages. $5.00

Announcing

Peary, Robert E. THE NORTH POLE - Its Discovery in 1909 Stokes

A new edition at a lower price. The original edition sold for $7.50. Twenty fifth anniversay of the discovery will bring the subject into public consciousness, and the book, a best seller in 1910, is as good reading today as it was then. Eight illustrations in full colors; 98 photographs and maps. $4.00

Note These Changes in Prices and Publication Dates

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Orwell, George	BURMESE DAYS (Harper) from 9/19 to 10/25	176
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Wells, C.	EXPLORING THE WORLD WITH CARVETH WELLS (McBride) from 10/23 to 10/29	207
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	Nordhoff & Hall - PITCAIRN'S ISLAND (Little, Brown)	241

RECOMMENDED JUVENILES

For the Picture Book Age

November 7

Carroll, Ruth — BOUNCE AND THE BUNNIES — Reynal & Hitchcock

Ruth Carroll makes stories that tell pictures, but in this case she has a running text as well, and we don't like it quite as much. But Bounce's adventures with the rabbit family have many elements small children will like. $2.00

Published

Lignell, Lois & Princehorn, Betz — THREE JAPANESE MICE And Their Whiskers — Farrar & Rineart

** The mice in a Japanese print find they have no whiskers and set out to discover some for themselves. An amusing little tale, but the pictures are the main thing and are exquisite, suggesting delicate Japanese prints, themselves. $1.50

Published

Webb, Clifford — A JUNGLE PICNIC — Warne

Clear colors and simple technique in pictures for a story about some white children that spend a day in the jungle with a black boy and learn about all the animals that share in their day's adventures. $2.00

Picture Story Books

~~November 14~~ ✓ 12/3/34

Flack, Marjorie — HUMPHREY — Doubleday, Doran

Here's the story of a turtle that really did live a hundred years, and of all the changes he saw during those years. $2.00

Published

Sewell, Helen, illustrator — A FIRST BIBLE — Oxford

** Evidence that a first Bible book can be created out of Bible stories in the King James version. Some may question the lack of continuity in the selection. But none will question the dignity and beauty and charm of the pictures. $2.50

For the 9 to 12 year olds

November 1

Lewis, Elizabeth Foreman — HO-MING: Girl of New China — Winston

** A better story even than Young Fu, this tale of a Chinese farmer's daughter in an inland village. Impatient of the ways of the past, Ho-Ming brought criticism on herself, but her curiosity and ambition led to her securing the opportunity to go to school, and later to study the foundations of medicine. A graphic picture of a Chinese village in times of peril, bandits, famine. Illustrated. $2.00

November 2

Shannon, Monica DOBRY Viking

The author of California Fairy Tales has told in Dobry a realistic story of a Bulgarian peasant lad who turned his back on the farming of his people, and went away to be a sculptor. There's the real feel of the land in the story, through the character of the old grandfather. Very interesting illustrations by Atanas Katchamakoff, himself a well known sculptor. J. L. G. $2.00

Non-Fiction

Published

Daglish, Alice & Rhys, Ernest A CHRISTMAS HOLIDAY BOOK Dutton

(Not to be confused with Alice Dagliesh and The Christmas Book on Scribner's list (see page 273)). This is a more conventional type of anthology, and based on classical material, for the most part. Of the current material, the selections are, I believe, all English. Stories, poems, legends, carols, folk tales, games. The inclusion of the music is a decided asset. But from point of view of story content, my preference would be with the other volume. Illustrated. $3.00

October 31

Grant, Gordon & Platt, Harold SHIP AHOY! Doubleday, Doran

** Here's what promises to be the sensational how-to-do book of the season. Watch your dads, boys, or they'll take it from you! Lithographs in full color of five famous sailing ships, with the sails omitted. For each ship a page carrying a set of sails, named and numbered. It's a cut-out book, and properly put together you will have a ship's model. Factual description of each ship and its record is given. Bound in boards. Size, 12¾" x 19". A grand piece of merchandise. $2.75

October 24

Meredith, Clifford FIRE! Reynal & Hitchcock

Another photographic book on fires, but this one is more adult in appeal. Photographs of actual fires, famous ones, each picture showing some sort of problem and how the trained fire department meet it. There's more meat in this. $2.00

October 8

Thayer, Bert Clark JINNY Farrar & Rinehart

A photograph book about the first year in the life of a filly. Every boy and girl that loves horses will love this book, but the captions are keyed to ten and up, rather than to younger children. $2.50

For the 12 to 15 year olds - FICTION

Published

Bullard, Marion JAMES MacGREGOR FROM AMERICA Dutton

A true story of a Scotch terrier whose mistress took him traveling. The author of Mr. M'Tavish makes her story dogs as real to us as they are to her. $1.25